



# Change Over Time

An International Journal of Conservation and the Built Environment

## 2017 ADVERTISING RATES AND INFORMATION

Newly created in 2011 by the University of Pennsylvania Design School in collaboration with University of Pennsylvania Press, *Change Over Time* is an international journal dedicated to publishing the best of critical thought in the field of historic preservation. *Change Over Time* specifically addresses contemporary issues on the conservation of the built environment.

### ISSUANCE

ISSN: 2153-053X  
Frequency: Semiannual  
Mail Dates: Spring, Fall

### ACCEPTANCE POLICY

All products, services, and ad copy are subject to approval by the publisher before insertion. Notice of cancellation must be received by artwork due date.

### EXCHANGE AD AGREEMENTS

The Press welcomes the opportunity to establish ad exchange agreements with fellow publishers. Please contact the Press if you are interested in finding out more or discussing an exchange.

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### CONTACT INFORMATION

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### RATES AND CLOSING DATES

Ads will be positioned at the back of each issue and on cover 3 (inside back cover). Only cover 3 positioning is guaranteed.

#### Rates

Half Page: \$200 · Full Page: \$300 · Cover 3: \$350

#### Issue Closing Dates

Issue	Reservation	Ad Deadline	Publication
Spring	2/13/17	2/27/17	10/31/17
Fall	8/11/17	8/25/17	10/31/17

### MECHANICAL SPECIFICATIONS

Journal Trim Size: 7" x 10"  
Ad Dimensions: Half Page: 5¼" x 4"  
Full Page: 5¼" x 8¼" Cover 3: 5½" x 8½"

- Journal is printed offset on coated stock.
- Ads may be emailed as print-optimized PDF files.
- Images should be scanned at a resolution of 300 dpi.
- All fonts should be embedded (type I fonts recommended). Do not use Truetype fonts.
- Halftones are shot at 133-line screen.
- No bleeds.

### MAILING LIST RENTAL

Subscriber mailing lists are available for rental by publishers and advertisers whose products would be of interest to our readers.

#### Pricing and Formats

Electronic file: \$175.00/ M (\$175 minimum). Available by email attachment or on computer disk.

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A sample mailing piece is required for all list rentals. Lists will not be provided until the sample has been received, reviewed and approved by the Press and the editorial office. The Press reserves the right to deny use of any mailing list if it is deemed inappropriate. Lists are rented for one-time use only and are seeded to detect unauthorized use.

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PRESS

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## ARTICLES FROM THE FALL 2016 ISSUE

PERSUASION AND COERCION: THERAPEUTIC  
LANDSCAPES OF THE EARLY NATIONAL PERIOD  
DELL UPTON

“UNTIL CLEANSED AND PURIFIED”: LANDSCAPES OF  
HEALTH IN THE INTERPERMEABLE WORLD  
DAVID S. BARNES

HOUSING LUNATICS AND STUDENTS: NINETEENTH-CENTURY  
ASYLUMS AND DORMITORIES  
CARLA YANNI

ASYLUM: INSIDE THE CLOSED WORLD OF STATE  
MENTAL HOSPITALS  
CHRISTOPHER PAYNE

IN THE GARDEN OF PUÉRICULTURE: CULTIVATING THE IDEAL  
FRENCH INFANT IN REAL AND IMAGINED LANDSCAPES  
OF CARE (1895–1935)  
GINA GREENE

GREENING CITIES IN AN URBANIZING AGE:  
THE HUMAN HEALTH BASES IN THE NINETEENTH  
AND EARLY TWENTY-FIRST CENTURIES  
THEODORE EISENMAN

HOME AND/OR HOSPITAL: THE ARCHITECTURES OF  
END-OF-LIFE CARE  
ANNMARIE ADAMS

### 2017 SUBSCRIPTION RATES

Individuals: \$35  
    Online only \$31.50  
Full-time Students: \$20 (with valid ID)  
Institutions: \$77  
    Online only \$67  
Single Issues: \$20  
International orders please add \$18 for shipping.

### ORDERING INFORMATION

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